

## FinFix FOUNDER, DR. VERONICA ANN WILLIAMS



Veronica A. Williams, a globally recognized authority on finance and technology, is an acclaimed author and professional speaker. Williams' sweet spot of expertise lies in the intersection between finance, operations and technology. She founded <u>ACT Inc.</u>, a boutique advisory firm and also founded <u>FinFix</u>, a foundation striving to bring economic parity to financial services.

Featured in the book entitled <u>Women Who Mean Business</u> published by William Morrow & Company and the recipient of a <u>Marquis Lifetime Achievement Award</u>, Williams has worked with major clients such as <u>American Express</u>, <u>IBM</u>, <u>Motorola</u>, <u>Verizon</u> and the <u>IntercontinentalExchange</u>.

She is a trusted ethics <u>authority</u>, serves on Corporate Boards, serves as an Arbitrator Chairperson for the <u>Financial Industry Regulatory Authority</u> (FINRA), and as a Judge for international professional competitions. Williams has authored several books and over 100 articles. Ms. Williams has delivered keynotes at leading events including COMDEX and UTC. Her TV appearances include Computer Chronicles, Chicago Tomorrow and the CBS Early Show.

Williams holds a D.B.A. in Finance from <u>Rutgers University</u>, an M.B.A. from <u>Northwestern University's Kellogg Graduate School of Management</u>, attended <u>École</u> <u>Superiere des Sciences Economiques et Commerçiales-ESSEC</u> (France) and a B.A. in Economics from <u>Brandeis University</u>. Her other credentials include PMI's <u>PgMP</u>® and <u>PMP</u>® and EXIN's <u>ITIL</u>®. For more information visit <u>www.VeronicaWilliams.com</u>.